

Accolade Senior Ad Order Form

Full Page Custom Ad

- Dimensions: 8 1/2" wide x 11" high with 1/8" bleed and 1/2" gutter for photos and text.
- Maximum number of photos – 15

Rec'd by 8/31	\$300
Rec'd by 10/5	\$325
Rec'd by 11/2	\$350
Rec'd by 12/7	\$375

Rec'd by 8/31	\$200
Rec'd by 10/5	\$225
Rec'd by 11/2	\$250
Rec'd by 12/7	\$275

Half Page Custom Ad

- Dimensions: 8 1/2" wide x 5" high with 1/8" bleed and 1/2" gutter for photos and text.
- Maximum number of photos – 15

Quarter Page Ads

- Dimensions: 4" wide x 5" high with 1/8" bleed and 1/2" gutter for photos and text.
- Maximum number of photos – 15

Rec'd by 8/31	\$150
Rec'd by 10/5	\$175
Rec'd by 11/2	\$200
Rec'd by 12/7	\$225

Parent/Purchaser's Name _____

Student's Name _____

Daytime Phone _____

E-mail Address _____ Is this ad to be kept confidential? yes no

PREFERENCES

Heading: First, Middle, and Last Name ___ First and Last ___ First Only ___ 2013 ___ Class of 2013 ___ No Date ___
 Font type for heading: Script ___ Masculine ___ Decorative ___ Other: _____ Font Color: _____
 Inset photos: Rounded ___ Squared ___ Inset Photo Border: Bold ___ Fine ___ None ___

<p>Ad Size / Layout</p> <p><i>Full Page</i> <input type="checkbox"/></p> <p><i>Half Page</i> <input type="checkbox"/></p> <p><i>Quarter Page</i> <input type="checkbox"/></p>	<p>Payment</p> <p>Amount enclosed \$ _____.</p> <p>Cash included Check included Money Order included</p> <p>Make check or money order payable to ELCA.</p>
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I agree to the terms and guidelines stated in this contract: _____

Customer Signature

Date

Instructions for Ad Submission

Please read instructions carefully. Ad space and size is based on availability and is sold “first come, first served.” Please complete and return this advertising contract with payment, all photos and text for your ad. Submitted ads not adhering to these instructions may result in a missed a deadline and will be subject to the next higher rate and could result in missed ad space. Contact Kim Brunette if you have any questions or are submitting a professionally designed ad. All finalized ad pages will be emailed to you for final approval. Since all ads are made following the guidelines as outlined here, if a final approval response is not received within 7 days, the ad will be submitted as is.

**Payment and all ad materials must be received by the due date to receive the corresponding rate.
Sorry, no exceptions.**

Photos:

- Digital photos should be saved at 300 dpi minimum on flash drive or disk.
- Submit print photos in a Ziploc bag large enough to close. LABEL each photo with the name of the student. Photos will be scanned with our hi-res scanner and returned.
- Photos which have been cut, glued, taped to paper, or printed with a home printer will not be accepted.
- DO NOT submit collages or other pre-made ads without first speaking with Mrs. Brunette. Ads of this type must be pre-approved for content as well as print quality.

Text:

- Submit typed text on a flash drive, cd or via email to kim.brunette@eagleslanding.org.
- Text will be proofed and grammar, punctuation and spelling errors will be corrected unless you note otherwise.
- Take into account the size of your ad and number of pictures included when writing the message to your student. A large quantity of text may result in a small font which is not easily read.